



## 2015 MORRILL MEMORIAL LIBRARY ANNUAL REPORT

### LIBRARY TRUSTEES

Cashman Kerr Prince, Chair  
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Deborah Henry  
Charlotte L. Canelli, Director

Susan Pipes, Vice Chair  
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The Library's goal is to provide residents with access to information, education and entertainment. We help you find and evaluate sources of information ranging from in-print to online. We supplement all educational endeavors whether patrons are enrolled in school or they are life-long learners. We provide a comprehensive selection of popular material (books, audiobooks, music, movies) in a variety of formats, including digital downloads and streaming.

The trustees, the director and the custodial staff of the library continue to take excellent care of our facility which is now over 118 years old. The original library, completed in 1898, has received two additions (1928 and 1965) and a opened after a complete renovation in 2001. New libraries have been built around us in the towns of Walpole, Millis, Canton, and Westwood but many patrons from Norwood and surrounding communities tell us that they come to our library to enjoy our building's grace and beauty, and our comprehensive collection and welcoming staff.

The Morrill Memorial Library once again applied for certification from the Massachusetts Board of Library Commissioners in October 2015. Our budget, staffing, hours open, and materials purchases met all the requirements and we were certified for the **2016 State Aid Award**. The Morrill Memorial Library has never been decertified. The Library expects to receive over \$35,000 in State Aid funding through the Massachusetts Board of Library Commissioners in 2016. Without the additional funding from State Aid, gifts, public grants, Friends of the Library, and private foundations, the library would not be able to provide the Norwood community with the excellent services, materials, and programs that it does.

Additionally, the Library completed its latest strategic plan. The **Morrill Memorial Library Long-Range Plan 2016-2021** was submitted and approved in the fall of 2015. The **2016 Action Plan** was submitted to the MBLC in December 2015 and was accepted and approved. The Library is looking forward and will adapt to the changes that Norwood residents expect.

**Did you know** ... that the Morrill Memorial Library has only had 8 directors from 1898 to the present? Jane Hewitt served as library director for 40 years from 1898 until 1938. Edna Phillips served 23 years from 1939 to 1962. Mary Phinney was director from 1988 to 2008. Charlotte Canelli has directed the Library since September 2008.

The **Morrill Memorial Library Staff** consists of 21 full and part-time permanent employees. There are additional part-time staff working short shifts to provide excellent library service to all who use the library in Norwood. Library staff attended an all-day Staff Development Day in June 2015 held at the Boyden Library in Foxboro, MA. Many members of the staff attend a monthly book discussion group during professional time on Friday mornings. Library staff members also attend many workshops and conferences provided by professional library organizations.

**Did you know** ... that 19 full and part-time members of the Library staff have master's degrees in Library Science? Several part-time staff are pursuing degrees in Library Science and library science interns complete a capstone project at the Library each year.

**Technical Services Assistant Harriet Simons** retired from library service in May 2015. Long-time Norwood residents **Patricia Bailey and Kate Sheehan** were both promoted into full-time positions at the Library.

The Library could not operate without its many **volunteers**. On February 12, 2015 the **4<sup>th</sup> Annual Volunteer Appreciation Tea** was held in the Library's Simoni Room from 11 am to 2 pm. Over 160 dedicated volunteers work at the library, generously giving thousands of hours of time in the Literacy, Outreach, Technical Services, Circulation, and Children's departments.

**Did you know** ... that the Library replaces all cards for free, including wallet and key cards? Or upload your library card to a Smartphone app.

**Did you know** ... that the Library participates in The Boston Bruins – Cradles to Crayons Pajama Drive in February? Children's pajamas are collected at the Library and sent to Cradles to Crayons for distribution.

Keep up to date with **The Library Show** on **NPA-TV**. Our monthly show features news and information from the library – new books for adults and children, upcoming programs, tips on how to use the computer, and behind the scenes interviews with library staff. Library Director Charlotte Canelli continues an **author series** filmed at the NPA-TV studio. In 2015, she interviewed authors **Jeff Belanger, Dyan DiNapoli, Beverly Beckham, and Nancy Ling**. The hour-long interviews were aired by NPA-TV.

**Did you know** ... that the library lends crochet hooks and straight, circular and double-pointed knitting needles?

**Did you know** ... that the library lends coloring books and pencils and Roku streaming devices?

**Did you know** ... that the library lends character cake pans (in the Children's collection)?

**Morrill Musings**, the library's monthly newsletter, is complete with a monthly library calendar. It is available in print at the library or online in PDF format. The library publishes monthly **e-News** delivered through e-mail; subscriptions are available through a sign-up box on the library's website. Librarians at the Library write a weekly column, **From the Library**, published in print in the *Norwood Transcript & Bulletin* and online at *Wicked Local Norwood*. Librarians have written over 350 columns (over 300,000 words) since 2009. Text of the articles are archived on the library's website. On May 4, 2015, the Library's submission to the Massachusetts Library Association 2013-2014 Public Relations Awards won first place in the News category. A representative 24 columns were submitted. They were written by Marg Corjay, Shelby Warner, Nancy Ling, Diane Phillips, Brian Samek, Bonnie Wyler, Marie Lydon, Norma Logan, Allison Palmgren, April Cushing, Liz Reed, Kate Tigue, Jillian Goss, and Charlotte Canelli.

**Did you know** ... that the library has 5,600 compact discs (music and audiobooks)?

**Did you know** ... that Norwood residents downloaded digital items (books, etc.) over 15,000 times in 2015? This is a 50% increase over 2014.

**The Norwood Cultural Council**, as funded by the Massachusetts Cultural Council, provided partial funding for two library programs and one Friends of the Library program each year..

**The Simoni Foundation** and the **Department of Education, Literacy Volunteers of Massachusetts** partially fund the Literacy Program.

The **Dedham Institution for Savings Foundation** helps to fund **Norwood First Steps** – the Outreach Department of the library distributes a special bag with books and library information delivered to 125 parents of Norwood babies born at Norwood Hospital.

**Did you know** ... that the public is welcome to sit and work at our puzzle table on the 2<sup>nd</sup> floor of the library?

**Did you know** ... that the Library staff created a holiday tree made from books that was nearly 10' tall?

**The Morrill Memorial Library is a Wi-Fi Hotspot** – It is easy to access the Internet at the library on one of the library's 16 public computers or on a personal laptop or device. Wireless Internet is provided by **Norwood Light Broadband**. Many visitors per day access the Library's free Wi-Fi.

**Did you know** ... that over 35 people per day access the library's Wi-Fi with personal devices?

**Did you know** ... that the Library provides iPads for in-library use to adults and children?

**Did you know** ... that over 100 people per day use the library's public access computers?

**Technology highlights** in 2015 included a self-service checkout station at the front desk and a new, motorized projection screen in the Simoni Room.

**Did you know** ... that the library posted and tweeted 457 times on social media in 2015 and gained 358 new followers on Facebook and Twitter? Find us on Twitter @norwood\_library.

**Did you know** ... that you can schedule a one-on-one session with the Technology Librarian? Call the library or visit our website. Alli Palmgren conducted a total of 286 hour-long individual technology classes with patrons in 2015 on topics ranging from downloading eBooks to creating a resume using templates

Whether you are visiting the library website or visiting the library in person, we encourage you to learn to use the online catalog and request system. You may ask for help with using the online catalog when you are in the library or when calling by phone. Brochures are available to help library card holders make requests online or to log in to databases from home or work.

In September of each year the Library holds a **library card promotion** inviting all Norwood residents to get a library card. Patrons can apply for a library card online to immediately gain access to digital materials.

**Did you know ...** that the library presented about 250 children's programs in 2015 with over 5,000 participants?

**Children's Services** – The Children's Department has expanded its focus on **Early Literacy**.

- **Babes n Books. Toddler Time, On My Own Storytime** are just some of the early literacy programs.
- **The Summer Reading Program, "Every Hero Has a Story"** kicked off their program on June 15, 2015 and followed with a Super Hero party on July 15<sup>th</sup>. The Summer Reading Program is sponsored by the Massachusetts Board of Library Commissioners. 261 children reached their reading goal and read thousands of books.
- **Dozens of special events during the year** included Tide Pools Alive, Jack the Lego Maniac, WildCat Hoops, Stuffed Animal Hospital and Up, Up and Away!
- **The 17<sup>th</sup> Annual Literary Luncheon** was held at the Coakley Middle School. Intergenerational participants included Norwood Seniors and 6<sup>th</sup> grade English classes.
- The Children's Department was awarded a federally-funded **STEAM grant, 2015-2016**. The grant provides preschool children with learning experiences in science, technology, engineering, art, and mathematics. This federal IMLS (Institute for Museum and Library Services) grant is administered by the MBLC (Massachusetts Board of Library Commissioners.)

**Did you know ...** that the library has more than 3 times as much adult programming as it had in 2009?

**Did you know ...** that there are at least four adult programs a week throughout the year?

**Did you know ...** that over **4,700 people attended adult programs** at the library in 2015?

**Adult Services - 210 educational, recreational and cultural adult programs** were held in 2015:

- **Spring Musical Sundays** and **Fall Musical Sundays**: Funding for musical performances is made possible by the **Library Endowment Fund**.
- Norwood librarians host the **Titles on Tap book club at Napper Tandy's** each month.
- The first **Culinary Norwood** was held March through May featuring a book club and demonstrations by local restaurants.
- **Film Series**: Themed film fests for adults are held throughout the year in our comfortable Simoni Room. Free popcorn is provided by the Bellingham Regal Cinemas and the Friends of the Library supplies a movie license with rights to show the films to the public. Film themes in 2015 included "British Women Who Ruled".
- **The Friends of the Library supported programs** such "Norwood Arena" with filmmakers Jerry Kelleher and Brendan King.
- **Together Yes**: the Library collaborates with **Together Yes** of Norwood to present monthly programs and film series, including environmental topics such as damage to plant, soil, and water and wild life
- **First Thursday Book Discussion Group**: Morning and evening sessions October – May are led by Margot Sullivan.
- **Fireside and Beach Reads**: Each January and June, with librarians Margot Sullivan and Beth Goldman.

**Did you know ...** that the Library has a **Stitch Therapy** group – a monthly meeting of needlecrafters?

**Did you know ...** that the Library offers one-on-one appointments with a **Stitch Doctor** for knitting and crocheting help?

**Did you know ...** that the Library holds **Learn to Knit** classes each month?

Our website, [norwoodlibrary.org](http://norwoodlibrary.org), is your portal to amazing databases such as *Kids InfoBits, Junior and Student Edition, Britannica Online, Books and Authors, A to Zebra Language, NoveList, Massachusetts History Online, Ancestry Library and Heritage Quest Online, Mango Languages, Historical Boston Globe, Business, Insights, Consumer's Checkbook, Culinary Arts Collection, Consumer Reports Online, Testing and Education Testing Center, and others.*

In 2015, the Library began to offer **Hoopla!**, a **FREE** video, audiobook, and music download and streaming service. Call the Library to find out more! Hoopla! users streamed and/or downloaded 2100 items in 2015

**Did you know ...** that the library has subscriptions to over **225 newspapers and magazines?**

**Did you know ...** that your library card can be used to borrow materials at all the Minuteman Network libraries AND that you can register for a library card in any Massachusetts town?

**Museum Passes** can be reserved online via the library webpage. These museum passes were used nearly **1000 times** in 2014, saving Norwood residents thousands of dollars.

The **Women's Community Committee** donates memberships to the Children's Museum, Easton Children's Museum, Isabella Stewart Gardner Museum, JFK Library, Museum of Fine Arts, Museum of Science, New England Aquarium and the Roger Williams Zoo.

The **Norwood MOMS Club** donates memberships to the Franklin Park and Stone Zoos and the Providence Children's Museum.

The **Norwood Woman's Club** and the **Friends of the Library** also contribute to the New England Aquarium and Museum of Fine Arts memberships. Altogether, the value of these memberships total over \$4,000.

**Sastavickas Scholarship:** In 2006 a donation from the family of Viola Sastavickas established a scholarship fund which awards \$500 each year to a library employee or volunteer. The Sastavickas family and a private donation supplemented the scholarship fund once again in 2015. The 2015 award was given to Maureen Riordan.

#### **Outreach Services**

- Outreach librarians and volunteers deliver more than 6,000 items to people unable to visit the library or use its resources without help, deliver material to people in their homes, in nursing homes, at the Senior Center and at housing facilities. They also ran various programs throughout the year, including workshops, an essay contest, monthly book clubs, and classes.
- Assistive Technology equipment and software are available for use by individuals with special needs. Call 781-769-0200, x 228 for Outreach Services, assistive technology or to volunteer.

**Did you know ...** that a program called First Steps Norwood began in 2012 to deliver book bags to newborns (whose parents are residents of Norwood) at NorwoodHospital?

**Did you know ...** that Outreach Services began in May 1939 by Edna Phillips, director of the library from 1939-1962? The library then sent books by messenger to homes or businesses for a 15 cent charge. That service is now free!

#### **Literacy Volunteers of America at Morrill Memorial Library**

- Free, confidential tutoring in Basic Literacy and English as a Second Language and conversation groups.
- Over 150 adult learners, 60 active tutors, and nearly 5,000 hours of instruction in 2015.
- The Literacy program receives additional funding from the **Department of Education**.
- Thanks to the **Simoni Foundation** for their generous support and other private donors.
- The annual **Harvest Dinner** is held for all volunteers and tutors each year in October.
- The Literacy Volunteers are always looking for new tutors and students. Call Literacy Volunteers at 781-769-4599.

**Morrill Memorial Library Affiliations - Minuteman Library Network** - A non-profit consortium of 45 public and academic libraries. Through its memberships, MLN provides automated services, periodical and reference databases, and downloadable eBooks, audiobooks, and videos to its member libraries.

***What are some of the wonderful benefits of sharing resources throughout the Minuteman Library Network and the Commonwealth?*** Norwood patrons can access hundreds of thousands of dollars in database downloads and electronic books, audiobooks, music and videos. Norwood patrons borrowed over 37,000 items that were delivered to Norwood from other libraries in the Minuteman Library Network.

**Morrill Memorial Library Affiliations - Massachusetts Library System** – this agency, funded by the Commonwealth, provides:

- Daily interlibrary delivery (over 75,000 items were loaned to or from Norwood in 2014).
- Periodical and reference databases.
- Purchasing cooperative for supplies and material.
- Continuing education and consulting.

#### **The Friends of the Library**

- Raised nearly \$4,000 from two book sales in the spring and the fall.
- Provides generous donations to purchase equipment, DVDs and audio books and CD-cleaning equipment.
- Supports most adult and children's programming at the library.
- Provides a film screening license necessary for showing films to audiences of all ages.
- Supports staff development and staff events.
- Promotes the library at **Norwood Day** and with membership notices in the electric bills.
- Holds **General** and **Annual Meetings** each year.
- Sponsors of the **First Thursday Book Discussion Group**, **Beach Reads** and **Fireside Reads**.
- Meets monthly at the Board meetings in the library.

**Morrill Memorial Library Board of Trustees, 2015**

Standing left to right: Deborah Henry, Sarah Begg, Amy Chandler-Nelson (Board Secretary), John Hall, and Patricia Hines. Seated left to right: Susan Pipes, Cashman Kerr Prince, and Charlotte Canelli (Library Director).



**Retired May 2015: Harriet Simons,** Technical Services Assistant. Member of the Library staff 1987-2015.



Norwood resident and Library staff member, **Irene Gotovich**, was awarded the designation **Massachusetts Paralibrarian of the Year** at the Massachusetts Library Association Annual Conference in May 2015. Ms. Gotovich was chosen from a field of 20 paraprofessionals from Massachusetts libraries.