



2014 MORRILL MEMORIAL LIBRARY ANNUAL REPORT

LIBRARY TRUSTEES

Sarah E. Begg, Chair
Cashman Kerr Prince, Vice Chair
John Hall
Patricia Hines
Susan Pipes
Patricia Reardon
Charlotte L. Canelli, Director

The Library's goal is to provide residents with access to information, education and entertainment. We help you find and evaluate sources of information ranging from in-print to online. We supplement all educational endeavors whether patrons are enrolled in school or they are life-long learners. We provide a comprehensive selection of popular material (books, audiobooks, music, movies) in a variety of formats, including digital downloads and streaming.

The trustees, the director and the custodial staff of the library continue to take excellent care of our facility which is now over 117 years old. New libraries have been built around us in the towns of Walpole, Millis and Westwood but many patrons from Norwood and surrounding communities tell us that they come to our library to enjoy our building's grace and beauty, and our comprehensive collection and welcoming staff.

The Morrill Memorial Library applied for certification from the Massachusetts Board of Library Commissioners in October 2014. Our budget met all the requirements and we were certified for a **2015 State Aid Award**. The Library expects to receive over \$35,000 in State Aid funding through the Massachusetts Board of Library Commissioners in 2015. Without the additional funding from State Aid, gifts, public grants, and private foundations, the library would not be able to provide the Norwood community with the excellent services, materials, and programs that it does. Additionally, the **2016 Action Plan of the Long-Range Strategic Plan 2011-2015** was submitted to the MBLC in December 2014 and was accepted and approved.

Did you know ... that the Morrill Memorial Library has only had 8 directors since 1898 to present? Jane Hewitt served as library director for 40 years from 1898 until 1938. Edna Phillips served 23 years from 1939 to 1962. Mary Phinney served 20 years from 1988 to 2008.

The **Morrill Memorial Library Staff** consists of 21 full and part-time permanent employees. There are additional part-time staff working short shifts to provide excellent library service to everyone who uses the library in Norwood. Library staff attended an all-day Staff Development Day in June 2014 held at The Fruitlands Museums in Harvard, MA. Many members of the staff attend a monthly book discussion group during professional time on Friday mornings. Library staff members also attend many workshops and conferences provided by professional library organizations.

Did you know ... 16 full and part-time members of the Library staff have master's degrees in Library Science? Two part-time staff members are currently pursuing graduate library science degrees at Simmons College and the University of Rhode Island.

Reference Librarian, Marie Lydon, retired from the Library after over 45 years of service on January 30, 2014. On March 1, 2015, **Adult Services Librarian, April Cushing**, was promoted to the position of **Department Head, Adult and Information Services**. **Elizabeth Reed**, graduate of the Simmons College master's program in Library Science, joined the staff as **Adult and Information Services Librarian** on May 1, 2014. Professional librarian, **Kate Tigue**, also a graduate of Simmons College, began her work as **Assistant Children's Librarian** on January 1, 2014.

The Library could not operate without its many **volunteers**. On February 14, 2014 the **3rd Annual Volunteer Appreciation Tea** was held in the Library's Simoni Room from 10 am to 2 pm. Over 156 dedicated volunteers work at the library, generously giving over 6,500 hours of their time in the Literacy, Outreach, Technical Services and Children's departments.

Did you know ... that the library has over 150 volunteers?

Did you know ... that the Library holds a Food for Fines promotion in November to benefit the Norwood Food Pantry?

Keep up to date with **The Library Show** on **NPA-TV**. This monthly show features news and information from the library – new books for adults and children, upcoming programs, tips on how to use the computer and behind the scenes interviews with library staff. In 2014, Library Director Charlotte Canelli began an **author series** filmed at the NPA-TV studio. She interviewed authors **Marion Walsh (retired State Senator)**, **Katherine Flannery Dering**, **Suzi Becker** and **Jeffrey Cramer** and the hour-long interviews were aired by NPA-TV in 2014.

Did you know ... that the library lends knitting needles?

Did you know ... that the library lends character cake pans (in the Children's collection)?

Morrill Musings, the library's monthly newsletter, is complete with a monthly library calendar. It is available in print at the library or online in PDF format. The library publishes monthly **e-News** delivered through e-mail; subscriptions are available through a sign-up box on the library's website. Librarians at the Library write a weekly column, **From the Library**, published in print in the *Norwood Transcript & Bulletin* and online at *Wicked Local Norwood*. Librarians have written over 300 columns over 6 years. Text of the articles are archived on the library's website.

Did you know ... that children's books, audiobooks, and DVDs were borrowed over 100,000 times in 2014?

Did you know ... that the library has 7,500 compact discs (music and audiobooks)?

Did you know ... that Norwood residents downloaded digital items (books, etc.) over 10,000 times in 2014?

The Boch Fund partially funds the Literary Lunch, indexing the local newspaper collection, and funded the "Why I Love My Library" essay contest program presented by the Outreach Department.

The Norwood Cultural Council, as funded by the Massachusetts Cultural Council, provided partial funding for two library programs.

The Simoni Foundation and the **Department of Education, Literacy Volunteers of Massachusetts** partially fund the Literacy Program.

The **Dedham Institution for Saving Foundation** helps to fund **Norwood First Steps** – the Outreach Department of the library distributes a special bag with books and library information delivered to 125 parents of Norwood babies born at Norwood Hospital.

Did you know ... that the Simoni Room was used **250 times** by non-profit community groups in 2014?

Did you know ... that we have launched a foreign language book collection?

Did you know ... that the Library staff created an 8-foot tall holiday tree out of books?

The Morrill Memorial Library is a Wi-Fi Hotspot – It is easy to access the Internet at the library on one of the library's 16 public computers or on a personal laptop or device. Wireless Internet is provided by **Norwood Light Broadband**. Many visitors per day access the Library's free Wi-Fi.

Did you know ... that over 35 people per day access the library's Wi-Fi with personal devices?

Did you know ... that the Library provides iPads for in-library use to adults and children?

Did you know ... that over 100 people per day use the library's public access computers?

Did you know ... that the Library lends Nooks which are preloaded with over 75 popular titles?

The Library's Technology Librarian conducted a total of 219 hour-long individual technology classes with patrons in 2014 on topics ranging from downloading eBooks to creating a resume using templates.

Technology highlights in 2014 included improved catalog stations, the introduction of adult and children's iPads and a Tumblebook Library Station in the Children's Room. We added 2 digital signage monitors at the front desk and entrance to spotlight our programs and services. Members of the Board of Library Trustees are now paperless and conduct Board meetings using iPads, saving thousands of sheets of paper per year.

Did you know ... that the library posted and tweeted 506 times on social media in 2014 and gained 413 followers on Facebook and Twitter? Find us on Twitter @norwood_library.

Did you know ... that you can schedule a one-on-one session with the Technology Librarian? Call the library or visit our website.

Whether you are visiting the library website or visiting the library in person, we encourage you to learn to use the online catalog and request system. You may ask for help with using the online catalog when you are in the library or when calling by phone. Brochures are available to help library card holders make requests online or to log in to databases from home or work.

Did you know ... that you can check out items at the **touch-screen self-checkout** computer?

Did you know ... that the library has over **16,000 cardholders**?

Did you know ... you can always have your library card handy? Request a **keycard replacement** for \$1 or upload your library cards to a Smartphone app.

In September of each year the Library holds a **library card promotion** inviting all Norwood residents to get a library card. All lost or damaged cards were replaced for free. Patrons can now apply for a library card online to immediately gain access to digital materials.

Did you know ... that the library had 250 children's programs in 2014 with over 5,600 participants?

Did you know ... that Storytime 2.0 (utilizing the iPad) began in 2014?

Did you know ... that a Drive-In Movie program in the Library's Simoni Room was held in 2014?

Children's Services – The Children's Department has expanded the focus on **Early Literacy**.

- **Babes n Books** was introduced in January 2014. The **Toddler Time** program was consolidated to one time per month using the Simoni Room. 3 & 4 years olds attend **On My Own Storytime**.
- **The Next Step Reading Club** began in 2014 to encourage preschool children and their families to read together. Each child was given a log and stamper to record the books they read. A leaf cut-out was also given to each child to hang in the picture book room when he/she finished 5 books. 53 children participated in the September-November program.
- **The Summer Reading Program, "Fizz, Boom, Read"** had 482 registered participants with 304 completing the program. 5,648 books were read! The Summer Reading Program is sponsored by the Massachusetts Board of Library Commissioners.
- **10-week craft programs** were held on Wednesdays. Special events included "Eggbert n Ice" and a dance class by Andy the Armadillo from Texas Roadhouse restaurant. 50 attendees, on average, attended all special programs.
- **Special events during the year** included Linda Kessler, the Snow Princess, Bingo, Creature Teachers, and the Blue Star Planetarium.
- **The 16th Annual Literary Luncheon** was held at the Coakley Middle School. Intergenerational participants included Norwood Seniors and 6th grade English classes. The book, *Wonder*, by R.J. Palacio developed an interesting discussion about bullying.
- **DIY programming** included Bubble Wrap Day, Lincoln Log Day, Love Letters, and others.
- **PJ Storytimes** are held monthly in the Children's Program Room.

Did you know ... that the library has more than 3 times as much adult programming as it had in 2009?

Did you know ... that there are at least three adult programs a week throughout the year?

Did you know ... that over **4,000 people attended 175 adult programs** at the library in 2014?

Adult Services - 175 educational, recreational and cultural adult programs were held in 2014:

- **Norwood Reads "Following Atticus"** – This community reads program was kicked off by a visit by Tom Ryan, author of *Following Atticus: 48 High Peaks, One Little Dog, and an Extraordinary Friendship*. Tom and his two miniature schnauzers drew an audience of 550. The program was held at the beautiful Norwood Theatre. Related programs continued for 6 weeks. **Norwood Reads** was funded by a grant from the Institute of Museum and Library Services (IMLS) through the Massachusetts Board of Library Commissioners.
- **Spring Musical Sundays:** Concerts by harp and fiddle duo, female Cape Verdean band, klezmer ensemble Ezekiel's Wheels, American blues group Jumpin' Juba, and cellist Daria Janssen.
- **Fall Musical Sundays:** Concerts by trombone chamber trio The Solstice Sackbuts, swing music by The Swing Fever Trio, and folk duo Hungrytown. Funding for musical performances is made possible by the **Library Endowment Fund**.
- **Film Series:** Themed film fests for adults are held throughout the year in our comfortable Simoni Room. Free popcorn is provided by the Bellingham Regal Cinemas and the Friends of the Library supplies a movie license with rights to show the films to the public.
- **The Friends of the Library supported programs** such as former WBCN radio personality Carter Alan, mindbender and mentalist Rory Raven, and meteorologist David Epstein.
- **The Norwood Cultural Council** co-sponsored a pastel painting workshop with Greg Maichack.
- **The Norwood Cultural Council and the Friends of the Library** co-sponsored a program with author Leslie Wheeler.
- **Together Yes:** the Library collaborates with **Together Yes** of Norwood to present monthly programs and film series, including environmental topics such as soil conservation, fracking, clean water, the honeybee crisis, organic food, antibiotic-resistant bacteria, Earth Day, and Diwali – the Hindi festival of light.
- **First Thursday Book Discussion Group:** Morning and evening sessions October – May are led by Margot Sullivan.
- **Fireside and Beach Reads:** Each January and June, with librarians Margot Sullivan and Beth Goldman.

- Dozens of other programs featuring authors, artists, professors, professionals and experts.

Did you know ... that the library has a **Stitch Therapy** group – a monthly meeting of needlecrafters?

Did you know ... that the Library offers one-on-one appointments with a **Stitch Doctor** for knitting and crocheting help?

Did you know ... that the library holds **Scrabble for Adults** every Tuesday night?

Norwood patrons accessed the online resources available to the community over 31,000 times in 2014. Our website, norwoodlibrary.org, is your portal to amazing databases such as *Kids InfoBits*, *Junior and Student Edition*, *Britannica Online*, *Books and Authors*, *A to Zebra Language*, *NoveList*, *Massachusetts History Online*, *Ancestry Library and Heritage Quest Online*, *Mango Languages*, *Historical Boston Globe*, *Business, Insights, Consumer's Checkbook*, *Culinary Arts Collection*, *Consumer Reports Online*, *Testing and Education Testing Center*, and others.

In 2014, the Library offered Freegal Music downloads. In late 2014, the Library began to offer **Hoopla!**, a video, audiobook, and music download and streaming service. Call the Library to find out more!

Did you know ... that the library has subscriptions to over **225 newspapers and magazines**?

Did you know ... that your library card can be used to borrow materials at all the Minuteman Network libraries AND that you can register for a library card in any Massachusetts town?

Museum Passes can be reserved online via the library webpage. These museum passes were used **1,053 times** in 2014, saving Norwood residents thousands of dollars.

The **Women's Community Committee** donates memberships to the Children's Museum, Easton Children's Museum, Isabella Stewart Gardner Museum, JFK Library, Museum of Fine Arts, Museum of Science, New England Aquarium and the Roger Williams Zoo.

The **Norwood MOMS Club** donates memberships to the Franklin Park and Stone Zoos and the Providence Children's Museum.

The **Norwood Woman's Club** and the **Friends of the Library** also contribute to the New England Aquarium and Museum of Fine Arts memberships. Altogether, the value of these memberships total over \$4,000.

Sastavickas Scholarship: In 2006 a donation from the family of Viola Sastavickas established a scholarship fund which awards \$500 each year to a library employee or volunteer. The Sastavickas family and a private donation supplemented the scholarship fund once again in 2014. The 2014 award was given to Library page, Hallie Miller.

Outreach Services

- Outreach librarians and volunteers deliver more than 6,000 items to people unable to visit the library or use its resources without help, deliver material to people in their homes, in nursing homes, at the Senior Center and at housing facilities.
- Outreach librarians ran various programs throughout the year, including workshops on Alzheimer's, an essay contest, three monthly book clubs, and a journaling class.
- Assistive Technology equipment and software are available for use by individuals with special needs. Call 781-769-0200, x 228 for Outreach Services, assistive technology or to volunteer.

Did you know ... that a program called First Steps Norwood began in 2012 to deliver book bags to newborns (whose parents are residents of Norwood) at Steward Hospital?

Did you know ... that Outreach Services began in May 1939 by Edna Phillips, director of the library from 1939-1962? The library then sent books by messenger to homes or businesses for a 15 cent charge. That service is now free!

Did you know ... that author Laura Harrington visited book groups this May to discuss her book, *Alice Bliss*?

Literacy Volunteers of America at Morrill Memorial Library

- Free, confidential tutoring in Basic Literacy and English as a Second Language and conversation groups.
- Over 150 adult learners, 60 active tutors, and nearly 5,000 hours of instruction in 2014.
- The Literacy program receives additional funding from the **Department of Education**.
- Thanks to the **Simoni Foundation** for their generous support and other private donors.
- The annual **Harvest Dinner** is held for all volunteers and tutors each year in October. The Literacy Volunteers are always looking for new tutors and students. Call Literacy Volunteers at 781-769-4599.

Morrill Memorial Library Affiliations - Minuteman Library Network - A non-profit consortium of 45 public and academic libraries. Through its memberships, MLN provides automated services, periodical and reference databases, and downloadable eBooks, audiobooks, and videos to its member libraries.

What are some of the wonderful benefits of sharing resources throughout the Minuteman Library Network and the Commonwealth? Norwood patrons can access hundreds of thousands of dollars in database downloads and electronic books, audiobooks, music and videos. Norwood patrons borrowed over 37,000 items that were delivered to Norwood from other libraries in the Minuteman Library Network.

Morrill Memorial Library Affiliations - Massachusetts Library System – this agency, funded by the Commonwealth, provides:

- Daily interlibrary delivery (over 75,000 items were loaned to or from Norwood in 2014).
- Periodical and reference databases.
- Purchasing cooperative for supplies and material.
- Continuing education and consulting.

The Friends of the Library

- Raised nearly \$6,000 from two book sales in the spring and the fall and a Mini-Golf Fundraiser in October.
- Provide generous donations to purchase equipment, DVDs and audio books and CD-cleaning equipment.
- Support most adult and children’s programming at the library.
- Provide a film screening license necessary for showing films to audiences of all ages.
- Support staff development and staff events.
- Promote the library at **Norwood Day** and with membership notices in the electric bills.
- Hold **General** and **Annual Meetings** each year.
- Sponsor of the **First Thursday Book Discussion Group**, **Beach Reads** and **Fireside Reads**.
- Meet monthly at the Board meetings in the library.

Morrill Memorial Library Board of Trustees, 2014

Standing left to right: Susan Pipes, Patricia Hines, John Hall and Patricia Reardon. Seated left to right: Cashman Kerr Prince, Sarah Begg, Charlotte Canelli (Library Director) and Amy Chandler-Nelson, Board Secretary.

Patricia Fanning, Library Trustee 1993-2014, retired from the Board in April. We thank her for her many years of service.

