



2010 MORRILL MEMORIAL LIBRARY ANNUAL REPORT

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Sarah E. Begg, Chair
Stuart R. Plumer, Vice Chair
Arthur Gearty
Patricia J. Fanning
Susan Pipes
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Charlotte L. Canelli, Director

On June 26, 2011 the Morrill Memorial Library will host a celebration of its tenth year since the 2001 renovation

Our goal is to provide residents with access to information, education and entertainment. We help you find and evaluate sources of information ranging from print to the Internet. We supplement your educational endeavors whether you are enrolled in school or just interested in learning. We provide a comprehensive selection of popular material (books, music, movies) in a variety of formats.

The Board of Library Trustees completed its strategic plan, 2010-2013, in the fall of 2010. Members of the community, library staff and members of the Board met several times during 2009-2010. The Board submitted this **Long-Range Plan** to the Massachusetts Board of Library Commissioners (MBLC) on October 1, 2010. The **2011 Action Plan** was submitted to the MBLC on December 1, 2010.

The library was awarded a federal grant through the Library Services and Technology Act (LSTA). The \$10,000 **Reader's Advisory** grant, awarded to the library in 2009, was completed in September 2010. The final report of this grant was filed on October 15, 2010. 22 members of the library staff were trained to further assist and advise our patrons in reading choices.

The trustees, the director and the custodial staff of the library continue to take excellent care of the **library facility**. Many patrons tell us that they come to our library for its grace and beauty in addition to its comprehensive collection and welcoming staff.

The Morrill Memorial Library applied for **certification** from the Massachusetts Board of Library Commissioners in December 2010 after complying with all financial and regulatory requirements. Necessary funding was appropriated at the Special Town Meeting on December 13, 2010. A State Aid grant will be awarded in early 2011.

The **Morrill Memorial Library Staff** consists of 17 full-time and 33 part-time employees who provide excellent library service to everyone who uses the library in Norwood. They are a dedicated and hard working group who are committed to the Norwood community and to all library users.

Bettina Blood, Literacy Program Director and Morrill Memorial Librarian, retired in July 2010. Ms. Blood joined the library staff in 1968. Her 42 years of service as a librarian and 25 years of service as the Literacy Volunteers Program Director were celebrated at the Library's 27th Annual Harvest Dinner held on October 23, 2010. Tina was awarded a retirement gift from the Library Board of Trustees, as well as citations and proclamations from the Massachusetts House of Representatives, the Town of Norwood, the Commonwealth of Massachusetts and Governor Patrick and the U.S. House of Representatives. Presentees included Trustees Sarah Begg and Stuart Plumer, Representative John Rogers and Selectman Jerry Kelleher. Over 110 people attended this celebration and special recognition of Bettina Blood's life work in Norwood.

Susannah J. P. Petro, Library Trustee 1998-2010, retired from the Board in 2010.

Part-time librarian **Bonnie Wyler** was hired on September 1, 2010 as the **Literacy/Outreach** librarian. Ms. Wyler will work as a team with **Norma Logan, Literacy Coordinator**, to replace Ms. Blood. **Nancy Tupper Ling, poet and children's book author**, was hired as **Outreach Librarian** in late December 2010 to replace Beth Goldman. Ms. Goldman left the library after 20 years of service to take a position as the Norwood High School librarian.

Sastavickas Scholarship: In 2006 a donation from the family of Viola Sastavickas established a scholarship fund which awards \$500 each year to a library employee or volunteer. The Sastavickas family supplemented the scholarship fund again in 2010. The 2010 award was made to Jillian Goss, library page now attending college.

335,000 books, DVDs, music CDs, audio books and other materials were borrowed from the Morrill Memorial Library in 2010. More items were borrowed from other libraries in the Minuteman Library Network than ever before. Norwood's residents had access to a total of 6.5 million items in the Minuteman Library Network. The library was visited by an average of 680 people per day open in 2010.

Collection	113,771	4 per capita	Circulation	334,899	11.97 per capita
Adult Print	71,058		Adult Print	147,173	
Children's Print	26,888		Children's Print	84,663	
Audio	5,232		Audio	25,771	
Visual	5,553		Visual	65,668	
Other	5,040		Other	11,624	

The library's circulation increased in 2010. There were increases in adult print, juvenile print, audiovisual (DVDs and CDs), downloadable eBooks and large print materials.

Whether you are visiting the library website or visiting the library in person, we encourage you to learn to use the online catalog and request system. You may ask for help when in the library or when calling by phone. Brochures are available to help library card holders make requests online or to log in to databases from home or work.

Card holders	14,414	Building traffic (visitors to library)	204,833	(678 per day)
Days open	320	Meetings held in library	2,562	(8 per day)
Saturdays	43	Library programs for children	228	
Sundays	30	Library programs for adults	114	
Hours after 5 pm	710	Community programs held in library	216	
Reference questions	19,554	Public Internet computers	16	
Staff in FTEs	23	Wireless Internet access	yes	
		Uses of library's public computers	31,241	(101 per day)

Morrill Memorial Library is a WiFi Hotspot – It is easy to access the Internet at the library on one of the library's 16 computers or on a personal laptop or device. Internet is provided by **Norwood Light Broadband**. The **Town of Norwood Technology** department assists the library with its technological needs as necessary.

Story times, including pajama story times, are held year-round for preschool children, including toddlers. Area nursery schools and local scout troops visit the library for requested visits.

The 2010 Statewide Summer Reading Adventure, "Go Green@Your Library, was held June 22-August 28. 485 children registered for the program and read over 5520 books!

Scrabble Club for kids – Tuesday nights at 6:30

Programs (a few highlights)

- **Lucy the Read Dog** and the **Music Lady** made appearances nearly every month.
- **Norwood Young Readers Award** - book discussions for 4th and 5th graders with parents and librarians.
- Special performances during vacation weeks and summer vacations.

Norwood School Students' artwork is regularly displayed in the Children's Room and in the display case

Literary Lunch was held for the 11th year at the Coakley Middle School. 6th graders, members of the library staff and senior citizens read and discussed *The Return of Gabriel* by John Armistead in 2010.

Did you know ... the library display case is available for displays on a monthly basis?

Did you know ... the Simoni Room or Trustees Room can be booked by local non-profit organizations?

Did you know ... you can always have your library card handy? Request a keycard replacement for \$1.

Morrill Musings, the library's monthly newsletter, is complete with library calendar and is available in print at the library and online in PDF format. The library publishes a monthly **e-newsletter** delivered through e-mail. Free subscriptions are available through a sign-up box on the library's website. Librarians at the Morrill Memorial Library write a weekly column, **From the Library**, published in print in the Norwood Transcript & Bulletin and online at *Wicked Local Norwood*. Librarians have written over 100 columns which are archived at www.fromthelibrarycolumn.blogspot.com.

Adult Programs

- **Computer Classes** – Basic, Internet and E-mail.

- Adult **Scrabble** held every Tuesday night.
- **The Library** had over 114 adult programs in 2010.
- **Film series** such as Hepburn!, Gregory Peck Film Fest and Beach Movies were held in 2010.
- **Author Nights** with Charles Fanning, Patricia Fanning, Michael Tougias, Michael H. Cunningham, Vincent H. O'Neil, Maureen Taylor, Margot Livesey and Jeff Belanger.
- **Fireside and Beach Reads** - Margot Sullivan and Beth Goldman share books for all seasons and all reasons
- Many other programs sponsored by the library, the Cultural Council and the Friends of the Library.
- **First Thursday Book Discussion Group** – October through May in morning and evening sessions.

Keep up to date with **The Library Show** on **NPA-TV**, Wednesdays at 6 and 9 pm. This monthly show features news and information from the library – new books for adults and children, upcoming programs, tips on how to use the computer, behind the scenes with library staff, and is [something for the whole family to view.](#)

www.norwoodlibrary.org is your portal to library services including 28 databases such as:

- *Kids InfoBits* - A great place for younger children to do research on the web.
- *Junior Edition* - Designed for junior high and middle school students. Includes mainly full-text magazines, newspapers and reference books covering current events, the arts, science, popular culture, health, people, government, history, sports and more.
- *NovelList* - If you love to read this will help you find great new authors and titles.
- *Recorded Books* and *OverDrive* - Downloadable audio books for use on MP3 players and e-books downloadable to many devices such as the Nook and Sony e-Reader.
- *Massachusetts History Online* - Use this collection for full-text articles from 50 magazines and local newspapers for coverage of Massachusetts people, places and historical events.
- *Ancestry Library* and *Heritage Quest Online* to begin your genealogy research.
- *Mango Languages* - designed to equip you with conversational abilities in more than a dozen languages.
- *Consumer Reports Online* enables consumers to make better purchasing decisions on products.
- *Massachusetts Newstand*- Full-text coverage of major Massachusetts newspapers including the Boston Globe, Boston Herald, Quincy Patriot Ledger and the Worcester Telegram & Gazette, plus selected coverage of other regional sources.

Did you know ... you can get up-to-the minute weather closing information online? Visit the library website.

Did you know ... you can find current music CDs in the Minuteman collection? Visit the Minuteman catalog.

Did you know ... Norwood residents have access to downloadable iPod-compatible audio books?

Museum Passes can be reserved online via the library webpage.

The **Women's Community Committee** donates memberships to the Children's Museum, Easton Children's Museum, Isabella Stewart Gardner Museum, JFK Library, Museum of Fine Arts, Museum of Science, New England Aquarium and the Roger Williams Zoo.

The **Norwood MOMS Club** donates memberships to the Franklin Park and Stone Zoo and the Providence Children's Museum.

The **Norwood Woman's Club** and the **Friends of the Library** also contribute to the New England Aquarium and Museum of Fine Arts memberships. Altogether, the museum memberships donated by these organizations total \$3,840. These museum passes were used **1,179 times** in 2010, saving Norwood residents thousands of dollars.

The Musical Sundays Series is made possible by the **Norwood Woman's Club**, the **Cushing Fund** and the **Library Endowment Fund**. Six free concerts were held in 2010 and many were at near-full capacity of 75 attendees.

Friends of the Library

- Nearly \$4000 was raised from two book sales in May and November, 2010.
- Generous donations to purchase equipment, DVDs and audio books.
- Supports most adult and children's programming at the library.
- Promotes the library at **Norwood Day** and with notices in the electric bills.
- The Friends held their **General Meeting** in January 2010 and their **Annual Meeting** in June 2010.
- Partial sponsor of the **First Thursday Book Discussion Group**.
- Meet monthly at the Board meetings in the library.
- Mail a Friendly Notes newsletter three times a year to members' homes.
- Membership is affordable.

Morrill Memorial Library Affiliations

Minuteman Library Network

- 43 public and academic libraries

- 6.5 million items owned and over 17 million items circulated in FY10
- Non-profit private cooperation, run by its members
- Provides automated services to member libraries.

Massachusetts Library System

- State agency provides daily interlibrary delivery (nearly 70,000 items were loaned to or from Norwood in FY10)
- Periodical and reference databases
- Purchasing cooperative for supplies and material
- Continuing education and consulting

Outreach Department

- Delivers more than 6,000 items to people unable to visit the library or use its resources without help
- Volunteers and library staff take material to people in their homes, in nursing homes, at the Senior Center and at housing facilities.

Assistive Technology

- Equipment and software are available for use by individuals with special needs. Call 781-769-0200, x 228 for Outreach Services, assistive technology or to volunteer.

Literacy Volunteers of America at Morrill Memorial Library

- Free, confidential tutoring in Basic Literacy and English as a Second Language.
- 152 adult learners, 80 active tutors, nearly 5,000 hours of instruction in FY10.
- Conversation groups for ESOL students.
- The Literacy program receives additional funding from the **Department of Education**
- Thanks to the **Simoni Foundation** for their generous support.
- The annual **Harvest Dinner** is held for all volunteers and tutors each year in October.

Literacy Volunteers are always looking for new tutors and students. Call Literacy Volunteers at 781-769-4599

The Boch Fund partially funds the Literary Lunch and provides money to index the local newspaper collection.

The Norwood Cultural Council, as funded by the Massachusetts Cultural Council, provided library programs.

The Simoni Foundation and the **Department of Education, Literacy Volunteers of Massachusetts** partially fund the Literacy Program.

The library received \$28,000 in **State Aid** funding through the Massachusetts Board of Library Commissioners in 2010. Without the additional funding from public grants and private foundations, the library would not be able to provide the Norwood community with excellent services, materials and programs.

The library benefits from its many dedicated **volunteers**. They work in the Literacy and Outreach departments but also in many other library departments. Call or come to the library for information.

Morrill Memorial Library Board of Trustees, 2010-2011

Seated left to right: Charlotte Canelli, Library Director; Arthur Gearty; Sarah E. Begg, Chair. Standing left to right: Stuart R. Plumer, Vice-Chair; Elizabeth Dickson, Secretary; Patricia Fanning; Susan Pipes; Cashman Kerr Prince.

Bettina Blood, retired librarian served 42 years at the Morrill Memorial Library.

